



GRE TSA UNIVERSITY

INTERNATIONAL MULTIDISCIPLINARY CONFERENCE

CALL FOR PAPERS AND EXHIBITORS

Date: 6th - 7th November, 2017

Venue: Gretsa University - Thika, Kenya

CONFERENCE THEME

Innovation for Organizational Competitiveness and Community Sustainable Development

Objective: To Provide a Forum for Researchers, Academicians and Practitioners to Share, Discuss and Publish Findings on their Research

CONFERENCE SUB-THEMES

1. Innovations in Computing for Organizational Competitiveness
2. Innovations in Hospitality Industry for Organizational Competitiveness
3. Innovations in Education, Humanities and Social Sciences for Community Sustainable Development
4. Innovations in Preventive Health Care for Community Sustainable Development
5. Innovations in Business for Organizational Competitiveness
6. Innovations in Knowledge Management for Organizational Competitiveness

Note: Author Guidelines, Abstract Template and Conference Registration Form are Available on the University Website (www.gretsauniversity.ac.ke)

IMPORTANT DATES

Abstract Submission	29th September, 2017
Notification of Abstract Acceptance	11th October, 2017
Submission of Full Papers with Revised Abstracts	19th October, 2017
Early Bird Registration	19th October, 2017
Normal Registration	27th October, 2017
Late Registration	3rd November, 2017

CONFERENCE REGISTRATION FEES

PARTICIPANTS	EARLY REGISTRATION	NORMAL REGISTRATION	LATE REGISTRATION
International Participants	KES 8,000 US\$ 80	KES 8,500 US\$ 85	KES 9,000 US\$ 90
East African Participants	KES 5,000 US\$ 50	KES 6,000 US\$ 60	KES 7,000 US\$ 70
Students: Undergraduate Postgraduate	KES 1,500 KES 2,500	KES 2,000 KES 3,000	KES 2,500 KES 3,500
Exhibitors	KES 40,000 US\$ 400	KES 45,000 US\$ 450	KES 50,000 US\$ 500

All payments should be made through direct cash deposit to

1) Gretsa University, Equity Bank, Supreme Branch, Thika, Account number:0180290365510, Use the following deposit details:
CON (add your SURNAME when registering. **OR**

2) M-PESA PAY BILL No. **195079**, Account Name: Put CON (then your SURNAME)

For further information kindly contact:

The Conference Secretariat / Gretsa University-Thika - P.O Box 3-01000, Thika, Kenya

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